

2004 NEWSLETTER CONTRACT

Advertiser Name: _____

Contact Person _____ Position/Title: _____

Address: _____ Suite/Floor: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Fax: _____ E-mail: _____

Valentine's Day Mother's Day Back to School Christmas

\$199 setup for initial run \$99 setup (2nd or future issues) \$60 Shipping/500 sets

Quantity Ordered x \$.60 _____ \$60 x (sets) = _____

1. All articles for the front cover and menus for the back cover must be provided in a text file format sent via e-mail or disk to the production department. All salon articles, logos and photographs will be overprinted in black only and must be at least 300 dpi. The shell of the newsletter will be in four-color process. E-mail all copy, photos and logos to: info@ourlittlesecretcorp.com or mail actual photographs or good quality printed logos for scanning to:

Production Department
Our Little Secret Corp.
11310 Mayer Road
Marine, IL 62061.

An additional production charge of \$35 will be added for all photos requiring hi-res scans.

2. A one-time \$199.00 set-up fee includes the issue of your choice and the electronic version of that newsletter e-mailed to your clients. Please send your e-mail client list to sales@ourlittlesecretcorp.com.
3. The salon will then be billed \$99 per future issue that they select. This includes maintaining the account and client e-mail list. The salon will also purchase a minimum of 500 newsletters at \$.60 each to be paid five (10) days before scheduled print date. A shipping charge of \$60 dollars per 500 copies will also be charged.
4. Proofs will be provided to client for approval before going to press. An approval signature is required before the job will be printed.
5. All advertising prices are in US dollars and must be paid in full prior to publication. If payment is not received by 10 days before printing then your newsletter will be published in the next scheduled printing.
6. The month(s) for which this contract is valid, as indicated above, shall not change unless requested in writing, forty-five (45) days prior to publication, by the advertiser or an authorized representative, and approved by the publisher. Verbal requests will not be accepted.
7. If the advertiser is a corporation or another legal entity, the individual signing this Newsletter Contract agrees to be individually and personally liable with the advertiser for all sums due hereunder, including, but not limited to, all attorney's fees, expenses and costs as set forth in paragraph five (5) hereof.
8. If **Our Little Secret Corp.** retains an attorney to collect any amounts payable under this Agreement, the advertiser agrees to pay all expenses, attorney's fees and costs incurred, including without limitation, all attorney's fees and court costs incurred prior to suit being filed (whether a suit is filed or not), at trial and on appeal. In addition, if the advertiser breaches any of the terms of this Agreement, all money then due or which was scheduled to become due shall become immediately due and payable and shall accrue interest at the highest legal rate permitted by law.

9. Minimum Order - Includes: 500 customized newsletters drop shipped to your door.

Amount to Charge Your Credit Card

\$559 \$459 other

Credit Card: Visa AMEX

Credit Card #: _____ Exp. Date: _____

Signature: _____ Date: _____



OUR LITTLE SECRET
CORP.COM

#307-1755 Robson St. • Vancouver, B.C., V6G3B7 • Canada
604-464-2100 • Fax 604-464-2101